



CRISIS MANAGEMENT 2021

YOU CANNOT AFFORD TO BE WITHOUT IT

A ROBUST CRISIS MANAGEMENT PLAN.

It has never been more important for companies to have a robust Crisis Management Plan. From managing the COVID-19 pandemic, economic turmoil and widespread civil unrest, being prepared for the unexpected is critical to preserve the viability of every organization. Fortaris Capital Advisors' experienced team of risk management professionals create proactive plans to address potential crises before they happen. If your company already finds itself in crisis, a comprehensive reactive plan that targets any imminent threats is critical. In today's social media saturated world, the mere mention of crisis can severely damage a company's reputation and destroy value. Fortaris Capital Advisors is prepared to develop and implement a tailored crisis management plan which can dramatically reduce the impact of an immediate crisis and mitigate future risk.

Our immediate and proactive solutions not only address your most pressing issues, but also prepares your organization and its infrastructure to avoid potential risks to business continuity.

Fortaris Capital Advisors crisis management approach addresses three objectives:

1. **Identification:** Through years of risk management experience, **Fortaris** identifies vulnerabilities in all areas of operations, including asset protection, employee and executive security and cyber security. The objective is to understand all existing and potential threats and exert control over them before they control your company.
2. **Prevention:** Our plans are designed to fit your organizational needs. Our team develops solutions that provide stability and confidence within core operations. From protecting assets, employees, data systems and critical infrastructure, **Fortaris** designs tailored comprehensive solutions for potential risks lurking in today's volatile business environment.
3. **Recovery:** When a crisis occurs, immediate action is critical. **Fortaris** steps in to quickly secure operations from sustaining further damage and assist in restoring operations. We provide you the tools to prevent similar breaches and implement protections to prevent future crises.

CRISIS MANAGEMENT IS AN ONGOING PROCESS.

Managing a crisis can be a long and complicated journey which requires an ongoing process of evaluating, planning, adjusting and acting. Unlike day-to-day decision making, leaders navigating a crisis must constantly re-evaluate current status while directing future actions and strategies to avoid future crises.

As organizations are forced to reexamine and reevaluate their business security and crisis management protocols, it is imperative for leaders to fully understand the existing and potential risks and the full range of possible outcomes. Call us today to arrange a consultation.



FORTARIS CAPITAL ADVISORS

Fortaris Capital Advisors delivers over 50 years of leadership expertise with a proven track record of implementing innovative solutions to improve profitability, mitigate risks and maximize stakeholder value.

The Fortaris team is expert in their field providing corporate security, fraud investigation, cyber-security and financial management solutions for companies of all sizes, across numerous industries. From start-ups to mature companies facing restructuring, the team brings the know-how and tools needed to safeguard and protect against the menacing threats to business continuity in today's evolving global marketplace.

Fortaris Capital Advisors is a fully licensed and insured advisory and private investigation firm.

To learn more about our services, visit us online. To arrange a consultation, contact our team of professionals. You will receive a response within 24 hours.

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