Retail crime is one of the most challenging issues facing big and small stores during the holiday season, and threats come from both internal and external sources. From shoplifting to employee theft, inventory shrinkage is a real problem that greatly affects the profit margins and operations of businesses. Retailers need effective physical security technologies and the implementation of best practices to prevent theft and keep valuable items safe at this busy time of the year.

Shoplifters and dishonest personnel take advantage during the holidays, as this is the moment where stores are hit with larger-than-usual crowds, making them more vulnerable to crime. Thereby, laying the foundation of a comprehensive security structure starts with a professionally integrated video surveillance system that helps monitor inventory, points of sale, and the exterior of the building.

VIDEO SURVEILLANCE

Since business owners have a limited capacity to monitor every customer and employee at all times, video surveillance is the appropriate solution to boost visibility and offer an efficacious deterrence against theft. Hiring more supervisors, on the other hand, is proven to be costly, inefficient, and sometimes biased.

ACCESS CONTROL SYSTEM

A cloud-based interface allows end-users to manage access to the store remotely and provides detailed logging, timestamp of every event, and notifications of activities. As there are always internal areas that need to be defended from unauthorized access, this technology is a crucial step to limit susceptibilities and protect merchandise.

ALARM SECURITY SYSTEM

A security system can reduce the risk of theft, protect your employees from criminal offenses, and lead to a quicker response time. Not only will it alert security and authorities of an emergency in real-time, but it can also deter crimes before they occur. If alarms are integrated with sensors, environmental monitoring of the store is also possible.